



**FOR IMMEDIATE RELEASE**

**Fourier Education Debuts Its einstein™Tablet+ in the United States at FETC 2014**

*Science teachers can now win one of eight einstein™Tablet+ products to open their students' hearts to a love for STEM*

**ORLANDO—FETC 2014 NATIONAL CONFERENCE—January 29, 2014—Finally something for science.**

That's what science teachers in Israel, Russia, and over 60 other countries have echoed when they see the [einstein™Tablet+](#) for the first time. And now, science teachers in the U.S. are about to say the same as [Fourier Education](#) debuts its mobile science learning lab in the US at the [FETC 2014 National Conference](#). These teachers will be among the first in the country to demo the einstein™Tablet+ at Fourier Education's booth, #518.

On the heels of winning the digital devices category at [Bett 2014](#), the largest educational technology conference in the world, Fourier Education is thrilled to offer science teachers the chance to bring the award-winning einstein™Tablet+ to their classroom. Beginning Wednesday, February 5, Fourier Education will give away one einstein™Tablet+ (\$349 value) on a weekly basis through its [Facebook page](#). The giveaways will run through March 26 and anyone who likes Fourier Education's Facebook page and enters the sweepstakes will be in the running. Like our Facebook page today to be in the running for our giveaways beginning next week.

In addition to this exciting sweepstakes, Fourier Education will be hosting a national competition on April 3 at the [National Science Teachers Association \(NSTA\) 2014 Conference](#) in Boston. Titled, the einstein™ STEMathon, this innovative event will pit science teachers nationwide against one another in a live challenge to create the best STEM experiment using the einstein™Tablet+ and the einstein™ Activity Maker tool. Participants in the 2014 einstein™ STEMathon will have the opportunity to win the grand prize of education technology products and cash prizes totaling \$7,500. Substantial cash and product prizes will also be awarded to second and third place winners of the einstein™ STEMathon.

"The mission behind the einstein™Tablet+ is to celebrate the most rewarding part of teaching—that moment when your students' eyes light up, smiles cross their faces, and they let out an unequivocal 'a-ha!'" says Ken Zwiebel, chief executive officer of Fourier Education. "We want to hear more a-ha moments across every corner of the country. That's why we've brought the einstein™Tablet+ to the U.S. We believe it will answer the call to help teachers bring science to life for our nation's young minds, igniting their passion for STEM, setting them on a path for personal success, and helping them grow into the future leaders of America."

The magic of Fourier's einstein™Tablet+ starts with the Android operating system, a familiar, comfortable platform for many teachers and students. But it also includes everything teachers need to get their students engaged in real-world, hands-on science learning. The einstein™Tablet+ is pre-loaded with multimedia experiments for studying biology, chemistry, environmental science, human physiology, and physics. Teachers and students can even create their own einstein™ activities via Fourier Education's content creation tool, the [einstein™ Activity Maker](#).

The einstein™Tablet+ includes eight built-in [sensors](#) that are commonly used in standard science curricula for students and teachers to conduct their experiments. They include Humidity, UV, Heart Rate, Temperature, Light, Accelerometer, Microphone, and GPS. Teachers and students can also add an additional eight external sensors to run more complex and creative experiments with Fourier Education offering 65 external sensors in total.

The einstein™Tablet+ comes with [Fourier Education's MiLAB™ data analysis app](#), which lets students easily collect, interpret, and understand data from their experiments. The tablet also features two built-in cameras, an HDMI port to connect to a projector or monitor, Bluetooth and Wi-Fi connectivity, and access to Google Drive and Google Play in addition to the full functionality of a standard Android device, supporting all applications compatible with Android OS.

All told, science exploration is limited by only teachers and students' imaginations when they have the einstein™Tablet+. Students have the freedom to create, test, and discover their world in ways they can relate to. Teachers can easily guide and join their students' experiences, helping build their knowledge and love for science through hands-on adventures.

You can enter now to win an einstein™Tablet+ on Fourier Education's Facebook page. Once you like the page, you'll get details about the 2014 einstein™ STEMathon, including what it entails and how you can participate in the inaugural competition at the NSTA 2014 Conference.

Visit [Fourier Educations's website](#) and the [einstein™ website](#) for more information about the company and its technology. You can also contact Katie Kennedy at [KatieK@GregoryFCA.com](mailto:KatieK@GregoryFCA.com) to speak to Fourier Education about its technology or schedule a virtual demo of the einstein™Tablet+.

### **About Fourier Education**

Fourier Education is a global leader in science education technology. Founded in 1989, the company is committed to bridging the gap in children's science education. Fourier's flagship product is its einstein™ Science Learning Platform, named in recognition of the world's biggest icon for intellectual curiosity and scientific innovation. Fourier's products are customizable for students from primary school through high school, and universally automate and simplify the way data is gathered, analyzed, and shared. Students from over 60 countries have used Fourier's computerized science laboratories. The company is based in Rosh Ha'ayin, Israel. You can learn more about Fourier Education at [fourieredu.com](http://fourieredu.com) and their products at [www.einsteinworld.com](http://www.einsteinworld.com) and follow the company on Facebook at [www.facebook.com/FourierEducation](http://www.facebook.com/FourierEducation).

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### **PRESS CONTACT**

Katie Kennedy  
Associate Vice President, Gregory FCA  
[katiek@gregoryfca.com](mailto:katiek@gregoryfca.com); 610-228-2128

### **COMPANY CONTACT**

Eric Rosenberg  
Director of Marketing, Fourier Education  
[Eric@FourierEDU.com](mailto:Eric@FourierEDU.com); +972-3-901-4849