



**FOR IMMEDIATE RELEASE**

**Fourier Education Advances to the Final Round of the 2014 Bett Awards**

*Bett judges nominate Fourier Education's einstein™Tablet+ as one of the world's most innovative science education technologies*

**ROSH HA'AYIN, ISRAEL—January 15, 2014—**[Fourier Education](#) has been shortlisted as a finalist in the [2014 Bett Awards](#) for its [einstein™Tablet+](#), the mobile science learning workstation built on the Android system. [Fourier Education is selected for the Digital Devices category.](#)

The Bett Awards recognize the world's most innovative and inspiring educational technologies. These awards are an integral part of the [Bett Show](#), the world's largest event for learning technology held annually in London. Fourier Education will be demonstrating its einstein™Tablet+ at booth B166 throughout this year's show, which runs Jan. 22-25. Bett Award winners will be announced on Jan. 22.

"We know that the earlier we can excite our kids to the wonders of STEM, the more they will cultivate a passion for these fields, and the better they will perform in these areas throughout their schooling and careers," says Ken Zwiebel, chief executive officer of Fourier Education. "This Bett Award nomination is a testament to Fourier Education's ongoing commitment to bringing science to life by unifying data collection, analysis, and experimentation. Our finalist title recognizes more than our long-standing commitment to educational technology; it serves as a global affirmation of the positive impact that innovations like the einstein™Tablet+ are having on science education and the need to continue helping our teachers create hands-on science learning experiences for their students," concluded Zwiebel.

The magic of Fourier Education's einstein™Tablet+ starts with the Android operating system, a familiar, comfortable platform for many teachers and students. But it also includes everything teachers need to get their students engaged in real-world, hands-on science learning. The einstein™Tablet+ is pre-loaded with multimedia experiments for studying biology, chemistry, environmental science, human physiology, and physics. Teachers and students can also easily create their own experiments on the tablet.

The einstein™Tablet+ includes eight built-in [sensors](#) that are commonly used in standard science curricula for students and teachers to conduct their experiments. They include Humidity, UV, Heart Rate, Temperature, Light, Accelerometer, Microphone, and GPS. Teachers and students can also add an additional eight external sensors to run more complex and creative experiments. Fourier Education offers 65 external sensors in total.

The einstein™Tablet+ also comes with [Fourier Education's MiLAB™ data analysis app](#), which lets students easily collect, interpret, and understand data from their experiments. The tablet also features two built-in cameras, an HDMI port to connect to a projector or monitor, Bluetooth and Wi-Fi

connectivity, and access to Google Drive and Google Play in addition to the full functionality of a standard Android device, supporting all applications compatible with Android OS.

All told, science exploration is limited by only teachers and students' imaginations when they have the einstein™Tablet+. Students have the freedom to create, test, and discover their world in ways they can relate to. Teachers can easily guide and join their students' experiences, helping build their knowledge and love for science through hands-on adventures.

Fourier Education leads the Israeli science education technology market and is third in the U.S., with plans for further expansion.

For more information about the company and its technology, visit [Fourier Education's website](#) and the [einstein™ website](#). To speak to Fourier Education about its technology, schedule a meeting at the Bett Show, or schedule a virtual demo of the einstein™Tablet+, please contact Katie Kennedy at [KatieK@GregoryFCA.com](mailto:KatieK@GregoryFCA.com).

### **About Fourier Education**

Fourier Education is a global leader in science education technology. Founded in 1989, the company is committed to bridging the gap in children's science education. Fourier Education's flagship product is its einstein™ platform, named in celebration of the world's biggest icon for intellectual curiosity and scientific innovation. Fourier Education's products are customizable for students from primary school through high school, and universally automate and simplify the way data is gathered, analyzed, and shared. Students from over 60 countries have used Fourier Education's computerized science laboratories. The company is based in Rosh Ha'ayin, Israel.

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