



**FOR IMMEDIATE RELEASE**

### **Fourier Education Wins 2014 Bett Awards**

*Bett judges award Fourier Education's einstein™Tablet+ in the category of Digital Devices*

**LONDON, ENGLAND—January 23, 2014—**[Fourier Education](#) is proud to announce that their [einstein™Tablet+](#) has won the category of Digital Devices at the [2014 Bett Awards](#). Serving as a mobile science learning workstation, the einstein™Tablet+ is a revolutionary new science exploration tablet for students in grades K-12.

The Bett Awards recognize the world's most innovative and inspiring educational technologies and serve as an integral part of the [Bett Show](#), the world's largest event for learning technology held annually in London. Fourier Education has been demonstrating its award winning einstein™Tablet+ at booth B166 throughout this year's show, which runs through January 25.

"We are delighted to be recognized by the best minds in educational technology industry and thrilled to win this award that serves as strong affirmation of our mission," said Ken Zwiebel, chief executive officer of Fourier Education. "We built this tablet with the understanding that the earlier we can excite our kids to the wonders of STEM, the more they will cultivate a passion for these fields, and the better they will perform in these areas throughout their schooling and careers. The recognition of this award is a true testament to our longstanding commitment to bringing science to life for students and teachers, through unified data collection, analysis and experimentation, in a way that is entirely understandable."

Fourier Education's einstein™Tablet+ starts with the Android operating system, a familiar, comfortable platform for many teachers and students. But it also includes everything teachers need to get their students actively engaged in real-world, hands-on science learning. The einstein™Tablet+ is pre-loaded with multimedia experiments for studying biology, chemistry, environmental science, human physiology, and physics. Teachers and students can also easily create their own experiments on the tablet.

The einstein™Tablet+ includes eight built-in [sensors](#) that are commonly used in standard science curricula for students and teachers to conduct their experiments. They include Humidity, UV, Heart Rate, Temperature, Light, Accelerometer, Microphone, and GPS. Teachers and students can also add an additional eight external sensors to run more complex and creative experiments. Fourier Education offers 65 external sensors in total.

In addition, the einstein™Tablet+ also comes with [Fourier Education's MiLAB™ data analysis app](#), which allows students to easily collect, interpret, and understand data from their experiments. The tablet also features two built-in cameras, an HDMI port to connect to a projector or monitor, Bluetooth and Wi-Fi

connectivity, and access to Google Drive and Google Play in addition to the full functionality of a standard Android device, supporting all applications compatible with Android OS.

Zwiebel continued, “As a result of the einstein™Tablet+, science exploration and learning is entirely limitless; as students can create, test and discover their world in a relatable way. We are thrilled that teachers are actively participating in this dynamic experience by engaging in hands on learning with their students and cultivating an interest in STEM.”

**Fourier Education leads the Israeli science education technology market and is third in the U.S., with plans for further expansion.**

For more information about the company and its technology, visit [Fourier Education’s website](#) and the [einstein™ website](#). To speak to Fourier Education about its technology, schedule a meeting at the Bett Show, or schedule a virtual demo of the einstein™Tablet+, please contact Katie Kennedy at [KatieK@GregoryFCA.com](mailto:KatieK@GregoryFCA.com).

### **About Fourier Education**

Fourier Education is a global leader in science education technology. Founded in 1989, the company is committed to bridging the gap in children’s science education. Fourier Education’s flagship product is its einstein™ Science Learning Platform, named in celebration of the world’s biggest icon for intellectual curiosity and scientific innovation. Fourier Education’s products are customizable for students from primary school through high school, and universally automate and simplify the way data is gathered, analyzed, and shared. Students from over 60 countries have used Fourier Education’s computerized science laboratories. The company is based in Rosh Ha’ayin, Israel.

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